



## NATIONAL EXECUTIVE FORUM ON PUBLIC PROPERTY

Thursday, May 12 and Friday, May 13, 2011

The Lord Elgin Hotel, Ottawa

### NATIONAL SYMPOSIUM

## MORE FOR LESS – BUSINESS MODELS TO INCREASE PRODUCTIVITY AND VALUE

Pressures to reduce deficits, combined with pressures for tax cuts, mean that most governments' property organizations face reduced funding. At the same time, they must respond to the demands of changing programs. New business models are required to meet these challenges. Key opportunities can come through increasing productivity and creating value from real property assets. The Symposium is a unique opportunity to explore these opportunities by learning from public property leaders, sharing experiences and ideas, and bringing home new ideas and tools to address the challenges of today and tomorrow.

**SYMPOSIUM SPONSORS: Altus Group, Canada Lands Company, VFA Canada**

### Thursday, May 12

**8.00 to 8.30 Registration & Continental Breakfast** (Pearson Room)

**8.30 to 8.40 Symposium Opening** – Forum Chair, Aki Lintunen, Director, Properties, BC Hydro and Convenor, Cathie Macdonald

**8.40 to 9.00 Welcome by City of Ottawa Councillor Marianne Wilkinson**

**9.00 to 10.00 What Canada's macro-economic picture means for managing government real property** – Don Drummond, former Chief Economist and Senior VP of TD Bank, now Matthews Fellow and Distinguished Visiting Scholar in the School of Policy Studies, Queen's University  
Discussion

**10.00 to 10.30 Break**

**10.30 to 12.00 Increasing staff productivity through integrated workplace solutions**

Increasing productivity will help reduce the costs of staffing, one of governments' main expenditures. This session explores how quality workplaces and new uses of technology can result in new business processes that reform the "cubicle farm." Business process re-engineering must take place at the same time as designing new accommodation. How can integrated workplace solutions be used to increase productivity?

Moderator – Lori Robinson, Senior Vice President, Portfolio and Strategic Asset Management, Ontario Realty Corporation (Forum Member)

Presenters –

Sharon Purvis, Director of Corporate Properties, City of Calgary – Workplace Condition Index and productivity

Rick Huijbregts, Vice-President, Smart + Connected Communities, Cisco Canada – Latest trends in the use of IT and impacts on Cisco's own workplace planning

Carol Blotniuk, Acting Director, Accommodations, Portfolio Management and Real Estate Services, Public Works and Government Services Canada (Forum Member) – Strategies of Workplace 2.0

Discussion

## **Thursday, May 12 (continued)**

**12.30 to 1.30**    **Lunch** (at the National Arts Centre, Le Salon Room)

**2.00 to 4.00**    **Increasing the value of real property**

Governments are the largest land owners in the country. How can the value of this land be used to generate revenue and support economic, social and environmental priorities? What are the challenges and how can they be overcome?

Moderator – Gordon McIvor, Vice-President, Strategic Acquisitions, Public and Government Affairs, Canada Lands Company (Forum Member)

Presenters –

David Amborski, Professor, School of Urban and Regional Planning, Ryerson University (Forum Academic Advisor) – An Overview of Land Value Creation and Capture Tools: Transit and Social Housing Applications

Gordon MacNair, Director, Real Estate Partnerships and Development, City of Ottawa (Forum Member) – Renewing the aging Lansdowne Park

Sheila Penny, Executive Superintendent, Toronto District School Board – Rebuilding North Toronto Collegiate in partnership with Tridel and the community

Commentators –

Olga Kaganova, Senior Fellow, International Activity Center, The Urban Institute, Washington, D.C. (Forum Advisor)

James McKellar, Director, Real Estate and Infrastructure, York University (Forum Academic Advisor)

Discussion

**6.00 to 7.00**    **Pre-dinner Reception (cash bar)** (Lord Elgin Hotel Lobby)

**7.00 to 9.00**    **Dinner** (Lady Elgin Room)

Dinner speaker – Pierre-Marc Mongeau, Assistant Deputy Minister, Parliamentary Precinct Branch, Public Works and Government Services Canada (Forum Member) – Preserving our Parliamentary heritage

## Friday, May 13

**8.30 to 9.00 Registration & Continental Breakfast** (Pearson Room)

**9.00 to 10.30 Increasing productivity through changing how organizations work**

Organizations are transformed through changing people, information and processes; these changes are never easy. This session explores the two different kinds of initiatives – the introduction of integrated work management systems and the centralisation of the facility management services. Why were the changes undertaken? What are the benefits? What are the lessons learned in introducing the changes?

Moderator – Judith Amoils, Managing Director, Real Estate Management Consulting Services, CB Richard Ellis Global Corporate Services (Forum Associate)

Presenters –

Stephen Marguet, Executive Director, Real Estate Strategy, Shared Services BC (Forum Member) – SSBC's enterprise-wide integrated work management system (IWMS)

Ralph Collins, Director General, Special Initiatives Sector, Real Property Branch, PWGSC (Forum Member) – Development of Novus, PWGSC's IWMS

Fred Towers, Director of Facility Services, City of Toronto (Forum Member) – Centralising facility management services

Discussion

**10.30 to 11.00 Break**

**11.00 to 11.45 Forum Benchmarking project update**

Progress on the discussions at the May 11 Working Session on three indicators (FCI, Space Utilisation, and O+M) and next steps – joint initiatives of the Forum, PWGSC, OMBI, and the Federal Provincial Territorial Deputy Heads of Public Works Portfolio Management Committee

Moderator – Shirley Jen, Senior Director, Real Property and Materiel Policy Division, Treasury Board of Canada Secretariat (Forum Member)

Presenters – Greg MacMillan, PWGSC, Stephen Marguet, SSBC, and Fred Towers, City of Toronto

Discussion

**11.45 to 12.00 Symposium closing** – Aki Lintunen, Forum Chair

**12.15 to 3.30 Lunch and bus tour**

Lunch at the hotel, tour of Ottawa and Gatineau project sites and visit to the Canadian Museum of Nature, with an overview of the recent major renovations by Barry Padolsky, its architect