



**NATIONAL EXECUTIVE FORUM ON PUBLIC PROPERTY
SEVENTH ANNUAL CONFERENCE**

Thursday, April 29 and Friday April 30, 2004

Metropolitan Hotel, Toronto

**Managing the Triple Bottom Line:
Exploring Implications for Public Real Property**

Conference Sponsors – Canada Lands Company and Physical Planning Technologies

Thursday, April 29

8.00 to 8.30 Registration – Toronto Ballroom

8.30 to 8.35 Conference Opening – Bruce Bowes, Forum Chair and Cathie Macdonald, Forum Convenor

8.35 to 8.45 Welcome – Shirley Hoy, CAO, City of Toronto

8.45 to 10.00 An Overview of the Triple Bottom Line Approach

What is the Triple Bottom Line? – Bob Willard, author of “The Sustainability Advantage – Seven Business Case Advantages of the Triple Bottom Line”

Implications for the Management of Public Real Estate – James McKellar, Director, Program in Real Property, Schulich School of Business, York University, Forum Academic Advisor

Questions and discussion

Break

10.30 to 12.00 Using Effective Land and Building Strategies to Meet Triple Bottom Line Objectives – Managing the Environmental Aspects

Moderator – Chris Corps, President, RICS Canada, and Senior Asset & Portfolio Manager, BC Buildings Corporation, Forum Member

Opening Remarks – John Burke, Deputy Minister, Ontario Ministry of Municipal Affairs, Forum Member

Environmental Stewardship Plans and Implementation – Brian Kennedy, Vice-President, Portfolio Management, BC Buildings Corporation, Forum Member

Building Rating Systems – Alex Zimmerman, President, Canadian Green Building Council

The Client Perspective (York University Computer Building) – Monica Contreras, Project Manager, University Architect, York University

Questions and discussion

12.15 to 1.00 Lunch – Mezzanine Café

1.15 to 2.30 Using Effective Land and Building Strategies to Meet Triple Bottom Line Objectives – Heritage Preservation

Moderator – Tsur Somerville, Real Estate Foundation Professorship of Real Estate Finance; Director, UBC Centre for Urban Economics & Real Estate, Sauder School of Business, UBC, Forum Academic Advisor

City of Montreal Heritage Initiatives – Michel Nadeau, Chef de la gestion immeublière, Ville de Montréal, Forum Member

The Woodward’s Building, Vancouver – Michael Flanigan, Manager, Real Estate Services, City of Vancouver, Forum Member and Howie Charters, Managing Director, Colliers International Realty Advisors – Valuation and Consulting Services, Vancouver, Forum Associate Member

Questions and discussion

Break and venue change

**3.00 to 5.00 The Triple Bottom Line in Action (OPEN SESSION)
Toronto City Hall – East Tower Elevators to Council Chamber, Level C**

Sponsored by the Ontario Realty Corporation

Moderator – Blair James, Executive Director, Real Property & Materiel Policy Directorate,
Treasury Board Secretariat of Canada, Forum Member

Welcome by Mayor David Miller

Frameworks for Implementation – George Khoury, Director, Canadian Centre for Business
Development, and Director, Custom Management Services, Conference Board of Canada

Hewlett-Packard: private corporation case study – Lynn Anderson, Vice President, Marketing,
Enterprise, Hewlett-Packard (Canada)

Canada Lands Company's Balanced Score Card: federal government company case study –
Gordon McIvor, Vice President, Public & Government Affairs, Canada Lands Company,
Forum Member

City of Calgary's Triple Bottom Line: municipal case study – Dave Day, Director,
Environmental Management, City of Calgary, Forum Member

Questions and discussion

5.00 to 6.00 Reception for the Open Session (Cash bar) (Members Lounge, City Hall)

Sponsored by the Royal Institute of Chartered Surveyors

7.00 to 9.00 Conference Dinner – Metropolitan Hotel, Victoria Room

Speaker – John Campbell, CEO, Toronto Waterfront Revitalization Corporation

Friday, April 30

8.30 to 9.00 **Registration – Toronto Ballroom**

9.00 to 11.00 **Using Effective Land and Building Strategies to Meet Triple Bottom Line Objectives – Development Initiatives**

Moderator – Terry Loat, Manager, Land and Buildings, Asset Management and Public Works Department, City of Edmonton, Forum Member

The Bridges Development – Sharon Purvis, Manager, Residential Planning and Development, and Colleen Roberts, Project Manager, City of Calgary, Forum Member

Flying Dust First Nation Strategic Partnership – Dave Bryanton, Director of Business Development, and Rob Wawryk, Area Director, North Area, Accommodation Services, Saskatchewan Property Management Corporation, Forum Member

Riverview Tertiary Residential Prototype and Woodlands Campus of Care – Chris Corps, President, RICS Canada, and Senior Asset & Portfolio Manager, BC Buildings Corporation, Forum Member

Public Works and Government Services Green Building, Montreal – Claude Bourbeau, Architect, Beauchamp Bourbeau Architectes, Montreal

Questions and discussion

Break

11.30 to 12.00 **Conference Learnings and Closing**

Moderator – Hok-Lin Leung, Director, School of Urban and Regional Planning, Queen's University and Forum Faculty Coordinator

12.20 to 4.00 **Lunch and Bus Tour** (*please pre-register for lunch-only or lunch and bus tour*)

Bus Tour Sponsored by Royal LePage Advisors

Lunch at the Boiler House Restaurant, The Distillery District

Walking tour of the Distillery District with David Jackson, Principal, Cityscape Holdings Inc. and Michael McClelland, Principal, ERA Architects

Waterfront bus tour with Mark Hewitt, Vice President Planning, Toronto Waterfront Revitalization Corporation

Walking tour of King West Central area of heritage buildings with Michael Emory, President and CEO, Allied Properties