

National Executive Forum  
on Public Property



Congrès national des cadres  
en immobilier public

# National Executive Forum on Public Property

2014 National Symposium

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*Aligning Government responsibilities to optimize and measure value creation*

- Panelist & presenter -

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(OLSH), The City of Calgary

# The City of Calgary, Office of Land Servicing and Housing (OLSH)

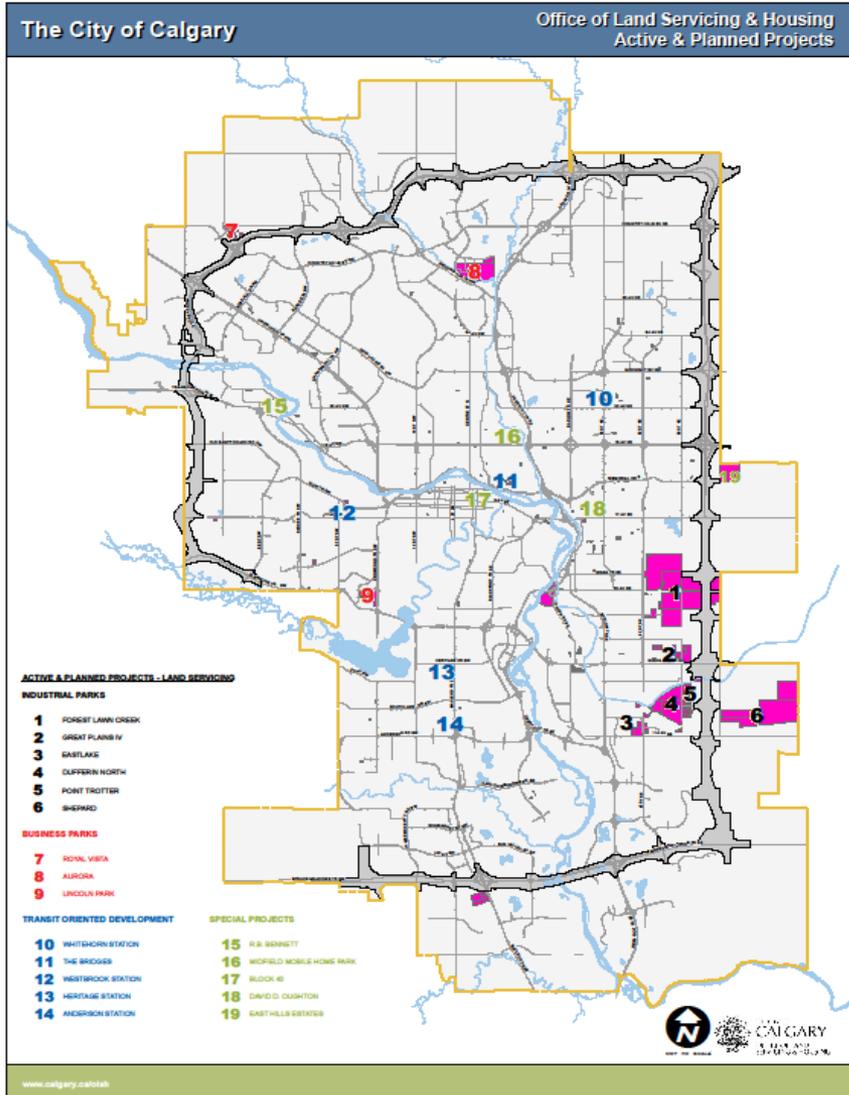
## OLSH develops and sells City-owned land

1. To create vibrant communities,
2. Attract diverse and quality employers,
3. Support the development of affordable housing and
4. Fund the purchase of land needed for future infrastructure within Calgary.

## Lines of business:

1. Land Servicing
2. Real Estate Sales
3. Transit Oriented Development (TOD)
4. Affordable Housing

BUILDING WITH PURPOSE



**The City of Calgary has planned, serviced and sold City-owned land assets to ensure availability of industrial lots through strong and weak economies.**

The City's involvement in industrial land development has:

- Resulted in approximately 5,000 acres being serviced and sold to 2,700 business, currently employing 50,000 people
- Maintained a self-sustaining development program that finances future industrial development along with funding other corporate infrastructure
- Enabled The City to achieve other policy objectives through its land ownership and development role

# The use of Triple Bottom Line (TBL)

BUILDING WITH PURPOSE

*The City is committed to taking a TBL approach in its policy directions and actions to achieve short and long-term benefits for both the corporation and Calgarians.*

- Supporting Calgary's ability to attract businesses remains a primary reason for The City's involvement in commercial and industrial land development
- Implement sustainable solutions
- Support the Affordable Housing program



**Aurora Business Park, Calgary**

BUILDING WITH PURPOSE



- **1985** - Calgary's first micro-brewery begins operations
- **1995** - As the company continued to grow, consolidation was required
- **June 1996** - The City of Calgary worked to supply 14 acres of serviced land in an accessible area required to meet the needs of the business

### Working with business

Big Rock Brewery was the first commercial business to occupy the Great Plains Industrial Park and is pleased with easy accessibility to a facility that avoids urban congestion, reducing transportation costs and omissions.



- **1922** – Canadian Tire is founded
- **2001** – The company purchases land in Dufferin Industrial Park to facilitate the move of over 16 million cubic feet of product through the Calgary distribution centre to 165 outlets every year.
- **2012** - Canadian Tire celebrates 90 years in business and is recognized as one of Canada's most socially responsible companies

### Working with business

The Calgary land location is considered an integral part of Canadian Tire strategy to serve its Western Canadian customers while reducing the cost and environmental impact of shipping from Ontario.

## **Moving forward OLSH will focus on**

- 1. Operating within our financial capabilities**
- 2. Fostering a fair and transparent business environment**
- 3. Understanding the Market**
- 4. Attracting the right business**

**“Build the best livable, workable  
Calgary”**

*Calgary.ca/OLSH*



**Westbrook**



**Great Plains IV**



**Dufferin North**