Case Study: The social, ecological and economic benefits of the Grand Concourse.

Lessons Learned
Define Objectives and Outcomes:

**Social:**
- Community health and well being.
- Foster an appreciation by local residents of their environment.
Economic Impacts:

- Short term and long term/ direct and indirect.
- Set up measures to quantify these impacts as early as possible, as part of planning.

Projected GDP Impacts - 2002

Projected Expenditures - 2002

($4,281,228)

$1,364,855

$318,096

$649,890

$713,681

$227,333

$1,007,373

GDP Impact - 2002

($5,806,002)

$2,143,816

$987,449

$2,568,737

Lessons Learned

Define Objectives and Outcomes:

Ecological:

- Bio-diversity/habitat based.
- Promote careful use of the environment.
Make No Small Plans:

- Think big picture – accesses and links are key.

Lessons Learned

Define Objectives and Outcomes:

Embrace training and technology:

Training program for stonemasons and landscape tradespeople. 3D Representation of Fort Amherst completed with GIS Technology.
Lessons Learned
Come to the Table with Something:

- Start with and promote your successes.

Lessons Learned
Be Patient:

- Laying the groundwork (political, social, financial, etc.) for development takes time – lots of time – 10 years or more.
Lessons Learned
Your Partners must include:

- The Community
- Government
- Businesses

Think Next Generation: Youth are Key.
Lessons Learned
Work from the Municipal Planning Perspective:

- Have your plan endorsed as part of the Municipal Plan.
- Define planning boundaries based on municipal and watershed boundaries.
- Subdivide these boundaries based on landscape character (ecology) and neighbourhoods (social).

3D Representation of Grand Concourse completed with GIS Technology.

Early Projects: Before and After
Long Pond - Leary’s Brook Bridge

Before

After

Long Pond to Health Science Centre

Before

After
Mount Scio House Connection

Power’s Pond to Newfoundland T’Railway
West Wing Walk

Newfoundland T’Railway Crossing

Before		After
Trans Canada Trail Pavilion

Little Rests
Visitor Services
Buildings
Public Art/
Memorials
Urban Parks / Play Areas
Rotary Children’s Playground
Signature Attractions

Johnson GEO Centre
Railway Coastal Museum

Maintenance Planning
People are Key
Have some fun !!!!